

Access

A publication of KENNESAW STATE UNIVERSITY

Research Report

Kennesaw State faculty and staff received more than \$16 million last year to fund research projects. "Research Report" keeps you abreast of the university's increased research activity.

Kennesaw State's **Siegel Institute for Leadership, Ethics & Character**, led by executive director Linda Johnston, associate professor of conflict management, and the **A.L. Burruss Institute of Public Service**, led by director Rich Engstrom, assistant professor of political science, were awarded a \$280,000 contract from the Atlanta Independent School System to evaluate the system's ethics policies and identify gaps in the program. The institutes will also recommend ethics initiatives to bolster community support and trust of the school system.

For the second consecutive year, Associate Professor of Spanish and Foreign Language Education **Anja Bernardy** was awarded a \$124,987 grant from the National Security Agency to lead a STARTALK: Intensive Summer Program for Chinese Language. While the 2011 program focused solely on teachers, the 2012 program will provide a language and culture immersion experience for 24 Georgia high school students and professional development for 12 Chinese language teachers from K-12 public, private, and community schools in Georgia.

Arlinda Eaton, dean of the Bagwell College of Education, will lead a team of Bagwell faculty to support the work of the Georgia State Advisory Council on Early Childhood Education and Care to establish a comprehensive plan that improves the quality of services, empowers parents and develops comprehensive data sets to aid in policy decisions. Under the terms of the \$100,000 contract the Bagwell team will conduct surveys and a gap analysis to assist the council in their efforts to improve the quality of child services in Georgia.

Information systems professor **Mike Whitman** was awarded a \$15,000 grant from the University of Texas San Antonio to conduct the 2012 Southeast Regional Collegiate Cyber Defense Competition. The competition is part of a Department of Homeland Security funded multi-tiered competition structure with several regional competitions in which college students demonstrate their technical, organizational, and leadership skills while defending a simulated small business network.

State of the University address sets tone for future

by Aixa Pascual
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President Daniel S. Papp indicated that Kennesaw State University will continue its transformative trajectory — building new campus facilities, launching a new strategic plan and preparing for reaccreditation — as it prepares to kick off its second half-century in 2013.

"The state of this university is excellent and getting even better," Papp told faculty, staff and students gathered at the Dr. Bobbie Bailey & Family Performance Center. "While space shortages, traffic congestion and parking are challenges that we must resolve, the good news here is that we have eight projects recently completed, under way or about to be approved."

The new projects include construction of a 451-bed residence hall; a \$21 million science lab building; a \$35 million student recreation and activities center; a second dining hall; a \$20.3 million education building; and an expansion of the KSU art museum.

KSU's academic stature also continues to rise with the recognition of existing programs and the addition of new ones. *Bloomberg Businessweek* recently recognized the Executive MBA and the part-time MBA in the Michael J. Coles College of Business among the top in the country and the WellStar College of Health and Human Services will award its first doctor of nursing science degrees in May.

The president said his administration is working on a new strategic plan for 2012 to 2017, which will be presented in August.

"This strategic plan will set the stage for KSU to become a nationally recognized university, fully engaged with our community, state, nation and world, as we celebrate the end of our first half-century and the beginning of our second," he said.

At the same time the university prepares to celebrate its 50th anniversary, it also reaches the midpoint of its 10-year reaccreditation process. In spring 2013, KSU must submit a fifth-year interim report and must decide upon its next quality enhancement plan by 2015.



KSU President Daniel S. Papp delivered the 2012 State of the University speech.

David Caselli

Kennesaw State's opens fields of dreams

By Robert S. Godlewski
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Student life at Kennesaw State has become more interesting and exciting with the opening of Phase III of the university's 88-acre sports and recreation park. Thousands of KSU students are enjoying an array of athletic and cultural events with the sports park's nine fields, an NCAA-regulation track and a nine-acre lake, all adjacent to the 8,300-seat stadium built to host sporting events and concerts.

The completed third section of the park, funded by student fees, opened April 30. The sports complex boasts five full-size synthetic-turf fields featuring high-mast field lighting and scoreboards, two regulation-size natural-turf fields and one lighted field just for intramurals. In addition, there are two warm-up fields, a track-and-field venue for intercollegiate competition, and four sand volleyball courts. The facility also includes a 9,000-square-foot amenities building and a scenic .92-mile walking/jogging trail that winds around the lake.

Phase I opened in 2009 featuring two synthetic-turf fields and the Owls Nest, a 16,000-square-foot multipurpose sports training facility that is the epicenter of KSU intramurals and club sports. Students may practice fencing techniques, give full vent to competitive cheering or work on squat thrusts in the weight room. Outside, two picnic pavilions provide an area for casual dining.

The 330,000-square-foot KSU Stadium, completed in spring 2010 serves as the centerpiece of the complex. The facility recently hosted the 2011 NCAA Women's



Phase III of the KSU Sports and Recreation Park opened April 30.

College Cup, the national championship of women's soccer, the first NCAA Division I national championship held in Cobb County.

The 8,300-seat stadium can also accommodate as many as 16,000 patrons as a concert venue.

"This facility represents just how far KSU has come. Those who have been here for some

time tell me that when the Owls Nest opened the vibe around campus was different, there was a new spark. For example, intramurals saw a 30 percent jump in participation after Phase I opened," said KSU President Daniel S. Papp. "And now, more and more students are choosing to participate in all forms of sports and recreational activities."

David Caselli

New leaders; new visions – deans appointed at three KSU colleges

by Neil B. McGahee
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As Kennesaw State University prepares to embark on its second half century, three prominent academic leaders have been chosen to help shape KSU's vision for becoming a nationally recognized university.

Kathy "Kat" Schwaig, was named dean of the Michael J. Coles College of Business, a position she held in an interim capacity since 2010; Robert H. "Robin" Dorff, a research professor at the U.S. Army War College (USAWC) was picked to lead the College of Humanities and Social Sciences; and Mark R. Anderson was named dean of the College of Science and Mathematics.

Anderson, a professor and chair of the chemistry department at the University of Colorado, Denver, was chosen from a pool of 52 candidates in a national search chaired by Charles Amlaner, Kennesaw State's vice president for research and dean of the Graduate College.

"Mark's vast experience as a faculty member and administrator and his strong record as a researcher, make him the perfect fit for the College of Science and Mathematics," said W. Ken Harmon, provost and vice president for academic affairs at KSU. "We look forward to welcoming Mark to Kennesaw State and know that he will work with our faculty to further enhance our reputation as a leader in science and math."

As department chair, Anderson worked with the faculty to increase the number of grants and funding by 100 percent and nearly



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Mark Anderson, dean of the College of Science and Mathematics

double research productivity. In addition, he implemented an honors curriculum and established a new biochemistry undergraduate program.

Robert H. "Robin" Dorff, a research professor of national security affairs with the Strategic Studies Institute at the U.S. Army War College (USAWC) will lead the College of Humanities and Social Sciences, succeeding Richard Vengroff, who served as dean of the college since 2006.

Dorff, a leading expert on strategy, strategy formulation and strategic thinking, was among a pool of 71 candidates who vied for the position in a national search chaired by Kathy Schwaig, interim dean of the Coles College of Business.

"We look forward to welcoming Robin Dorff to Kennesaw State," Harmon said. "His vast academic and research expertise,



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Kathy Schwaig, dean of the Michael J. Coles College of Business

combined with his passion for the liberal arts and his enthusiasm for Kennesaw State, is the perfect mix to lead the university's largest academic college."

The College of Humanities and Social Sciences houses undergraduate and graduate programs in communication, English, foreign languages, geography and anthropology, history and philosophy, political science and international affairs, psychology, and sociology and criminal justice. The college is also home to more than five centers and 10 graduate programs including a Ph.D. in International Conflict Management, the university's first Ph.D. program.

After serving as interim dean since July 2010, Kathy "Kat" Schwaig was appointed dean of the Michael J. Coles College of Business. She has held several other positions within the college, including associate



Anthony Stalcup

Robin Dorff, dean of the College of Humanities and Social Sciences

dean for academic affairs, interim chair of the accounting department, professor of information systems and interim chair for the computer science and information systems department at the College of Science and Mathematics.

"Kat has been an outstanding contributor and leader for KSU and the Coles College of Business since joining the university in 2002," Harmon said. "In addition to her wealth of knowledge and experience, she also is well-respected and liked among faculty, staff and students. I look forward to her continued support and enthusiasm and I know that her vision, dedication and leadership will catapult the Coles College further into the national arena."

Schwaig assumed her duties immediately while Anderson and Dorff arrive July 1.

Philanthropist Ruth Ann Harnisch awarded honorary doctorate

by Neil B. McGahee
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Ruth Ann Harnisch, a philanthropist whose foundation has supported cutting-edge approaches to gathering and disseminating news, was presented an honorary doctorate – the 14th awarded in Kennesaw State's 49-year history – during spring commencement exercises for the College of Humanities and Social Sciences.

"Kennesaw State University is pleased to award this honorary doctorate to Ms. Harnisch," said Kennesaw State President Daniel S. Papp. "In so doing, we are recognizing the outstanding accomplishments of an exceptional person, known nationally as a philanthropist who truly has made a difference, as well as a groundbreaking journalist."

Harnisch, a former print and broadcasting journalist, is president of the New York-based Harnisch Foundation, which in 2009 awarded \$1.5 million to establish the Center for Sustainable Journalism at Kennesaw State.

"While I am pleased to receive the honorary doctorate, Kennesaw State's innovative, cutting-edge experiments in new ways of delivering high-quality information are what is important and what I hope everyone will notice," Harnisch said. "The Center for Sustainable Journalism is

making strides as a leader in a thoughtful conversation that is important for our nation to have about juvenile justice."

Ten earned doctorates were also awarded.

Nine students from the Michael J. Coles College of Business made KSU history as the first recipients of Doctor of Business Administration (DBA) degrees. The DBA program, tailored for working executives with extensive business experience who want to pursue an academic career, was launched in 2009. Six of the new doctors have already accepted faculty positions at business schools across the country.

Rebecca Green, a middle school nurse from south Georgia, was awarded the first Doctor of Nursing Science (DNS) degree from the WellStar College of Health & Human Services. She said her dissertation on cultural conflicts that may exist between patients and providers revealed that issues that health care professionals believe are the most important are not nearly so relevant to patients.

"Our graduates will be the most relevant new doctoral graduates in the country," Neal Mero, executive director of the DBA program says. "Through their teaching and research, they will leave a lasting legacy of the kind of impact the Kennesaw State DBA program can have."



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KSU President Daniel S. Papp hoods Ms. Harnisch.

KSU honored at GAEA Conference in March

Two members of Kennesaw State's College of Continuing and Professional Education were honored at the Georgia Adult Education Association's annual conference in March.

Barbara Calhoun, dean of the college, received the Exemplary Contribution Service Award for her long-standing commitment to the pursuit of excellence in continuing education throughout Georgia and the world. Marketing professional Carla Barnes received the Innovative Marketing Award for her pioneering role in using new digital media techniques that combine print and other dynamic media.

Peterson teaching high school in Mexico

Former College of Science and Mathematics dean Larry Peterson is using his leave of absence from full-time teaching at Kennesaw State to teach high school chemistry at the American School in Puerto Vallarta, Mexico. Under the auspices of the American Chemical Society's Science Coaches program, Peterson teaches alongside the school's usual chemistry teacher. In addition to his academic credentials, Peterson brings a wealth of experience working in the chemical industry to help make chemistry more interesting and attract more students into STEM (science, technology, engineering and mathematics) careers.

Board of Regents approves construction and naming of art museum

by Neil B. McGahee
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Kennesaw State University's permanent art collection, nearly 1,000 pieces including works by Marc Chagall, Rembrandt Peale, Pierre-August Renoir, Thomas Hart Benton and James Abbott McNeil Whistler, will soon have a new home thanks to the University System of Georgia's Board of Regents. The Board approved construction of the 9,200-square-foot art museum addition in March, and gave the green light to KSU's proposal to name the facility for university benefactor Bernard A. Zuckerman.

In addition to housing the permanent collection, the Bernard A. Zuckerman Art Museum will provide a center for interdisciplinary research and serve as a cultural resource for the community. It includes three rotating exhibition

galleries as well as the Ruth V. Zuckerman Pavilion, a glass atrium devoted to the sculpture of Zuckerman's late wife, who was renowned for her work in stone and bronze.

The naming recognizes Zuckerman's \$2 million pledge for the construction of the museum. The remaining funds were derived from gifts from individuals, corporations and foundations.

"We are so honored by Bernard Zuckerman's generosity and his vision," said College of the Arts dean Joseph Meeks. "The university has been working to build a truly stellar art museum for many years, but it has been possible because Mr. Zuckerman made this commitment to it. Then, he inspired others to enroll in the vision.

"The art museum will become the hub of the arts district on campus, providing a welcoming center that physically connects the corridor between the concert hall of the Bailey Performance Center and the two theaters. Students

and the community will be able to partake in multiple arts experiences on every visit to campus."



An artist's rendering of the entry to the Bernard A. Zuckerman Art Museum.

COT7A

Kennesaw State bids farewell to fallen alumnus

by Neil B. McGahee
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Clusters of Kennesaw State students, faculty and staff, many waving small American flags, stood silently along Frey Rd. as the procession escorting the body of Army 1st Lt. Jonathan P. Walsh, KSU's first fallen warrior, passed his alma mater for a final time.

Walsh, Business '08, died April 22, when an improvised explosive device exploded beneath his vehicle as he was patrolling in southern Afghanistan, according to the Department of Defense. He was a platoon leader assigned to the 2nd Battalion, 504th Infantry, 1st Brigade Combat Team, 82nd Airborne Division, Fort Bragg, N.C.

Two days after the procession, the skirl of bagpipes filled the air on the Campus Green as the university paid homage to Walsh. A ceremonial roll call by Derek Ridings, student

government senator for the Student Veterans Association, drew tears as he called the names of three veterans who



KSU President Daniel S. Papp offered condolences to Carolyn Walsh, Jonathan Walsh's mother.

David Caselli

answered "present." There was no answer when Lt. Walsh's name was thrice called.

"This is a final tribute paid by soldiers to a fallen comrade," Ridings said. "Although sometimes painful to listen to, the last roll is called with conviction to tell our soldiers that all unit members will be accounted for and none will ever be forgotten. It is just and appropriate for the university to conduct its own roll call."

KSU President Dan Papp said he had a mix of emotions while honoring Walsh. "Gratitude, sadness and thanksgiving," said Papp. "But I also have great pride for his military service. Because of his service, he gives students here today the freedom to go to school."

At ceremony's end, the bagpiper strode alone across the green, the haunting melody of "Amazing Grace" trailing behind.

Former KSU president, professor honored at annual Regents gala

by Neil B. McGahee
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Kennesaw State University President Emeritus Betty Siegel and psychology professor Tom Pusateri continued a long line of KSU honorees when they were honored at the seventh annual Regents' Salute to Education celebration March 31.

Pusateri, associate director of the Center for Excellence in Teaching and Learning (CETL), received the Regents' Scholarship of Teaching and Learning Award, which recognizes the best scholarly contributions to student learning among faculty at Georgia's 35 public colleges and universities, while Siegel was presented the Elridge McMillan Award for her lifetime

work in supporting higher education.

"Both of these awards are a great honor for the recipients and for Kennesaw State," said KSU President Daniel S. Papp. "Dr. Pusateri's award is the latest in a long tradition of KSU being recognized by the Board of Regents for excellence in teaching and for the scholarship of teaching and learning. The award to Dr. Siegel is a testament to the legacy she has left KSU, the field of higher education and the entire community."

Pusateri follows in the footsteps of Sabine Smith, an associate professor of German who won the Regents' Award for Excellence in Teaching in 2011. Since the awards were created in 1996, KSU has won six Board of Regents' awards for excellence in teaching and for the scholarship of

teaching and learning. Other past KSU recipients include Karen Robinson, theater and performance studies (2010); Matthew Laposata, environmental science (2009); Mary Garner, mathematics and math education (2008); and Randolph Smith, psychology (2007).

Siegel, chair of the Siegel Institute for Leadership, Ethics & Character, was recognized as the first woman to lead an institution in the University System of Georgia. During her 25 years at the helm, Kennesaw State grew from 4,000 students with 15 undergraduate degrees to more than 18,000 students offering 55 graduate and undergraduate degree programs.



Psychology professor Tom Pusateri was awarded the Regents' Scholarship of Teaching and Learning Award.

David Caselli

"Shark Tank" star offers advice to business students

By Aixa M. Pascual
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In March, Daymond John, the keynote speaker at the Tetley Distinguished Leader Lecture Series hosted by Kennesaw State's Michael J. Coles College of Business, told an audience of more than 700 how he converted his mother's Queens, N.Y., home into a makeshift clothing factory.

John, founder and CEO of urban apparel giant FUBU, said he started sewing at age 11, making hats "because they were easy to make." He found he could buy \$40 worth of materials to make tie-top hats and earn \$800 in a few hours.

After 27 banks rejected his loan application, his mother mortgaged their home and John transformed the house into a factory. To keep the business afloat, he partnered with an investor, expecting to sell \$5 million in three years. Instead, he sold \$30 million in three months.

After appearing on TV shows offering advice to entrepreneurs, he was contacted by producer Mark Burnett to do a new show described as "American Idol-meets-business." After refusing several times, John joined the cast of ABC's "Shark Tank," a show where budding entrepreneurs make pitches to investors.

Twelve KSU students were particularly

interested in John's advice.

Coles College entrepreneurship professor Jim Herbert requires his students to watch "Shark Tank."

"Ultimately, we use 'Shark Tank' as another teaching and learning platform," Herbert explained. "We observe the different perspectives of the investors/sharks. We witness the entrepreneurs defending the viability of their venture, pitching their product/service and negotiating the deal. Seeing these activities in action adds tremendous value to our learning experiences."



Daymond John, founder and CEO of FUBU

David Caselli

New coach eyes championships for the Lady Owls

by Neil B. McGahee
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Nitra Perry has one thing on her mind — winning championships.

The 33-year-old University of Toledo associate head coach was named head women's basketball coach at Kennesaw State University — the sixth head coach in the history of the program.

And she plans to win sooner rather than later.

Perry takes over a Lady Owls team that finished 14-17 overall and 8-10 in the Atlantic Sun Conference last year under Colby Tilley who retired after 17 years at the helm.

"I want to leave a legacy and start a tradition," she said. "I asked the players, 'what is your legacy? What is your tradition?' And they didn't really have an answer. 'Our goal is to win a championship. That will be your legacy.'"

She has some experience along those lines. While an assistant at Toledo, the Rockets became a Mid-America

Conference (MAC) power, posting a 96-40 overall record — 50-14 in the conference — and winning the 2010-11 regular-season MAC title and WNIT championship.

Perry said she plans to build the Lady Owls program with local athletes, which shouldn't be a problem since she inherits A-Sun Freshman of the Year Taylor Mills and A-Sun all-freshman Kristina Wells along with five seniors.

"We're going to play an up-tempo style," she said. "We're going to be aggressive. It's going to be different, but I think we have the talent to do it."

Perry, a native of Pine Bluff, Ark., played four years at Mississippi State, recording 1,124 points and 746 rebounds leading the Lady Bulldogs to two NCAA tournaments and the WNIT once.

Before coaching at Toledo, she served two years as an assistant at her alma mater and two more as an administrative assistant to MaChelle Joseph at Georgia Tech.

Perry has already announced her assistant coaches.

Stacy Franklin, a Cobb County native who coached with



Nitra Perry was named head women's basketball coach.

Perry at Mississippi State, former Reinhardt University head women's basketball coach Dee Bell and former Wake Forest player Tiffany Listenbee will join the Lady Owls staff.

Kennesaw State employs new ways to improve customer service

by Robert S. Godlewski
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Since its launch last October, Kennesaw State University Enrollment Services' multipurpose, state-of-the-art call center has easily handled 600 inbound calls a day and as many as 2,200 during peak registration and fee payment periods. The new system has improved customer service, increased efficiency and assured students a 'one-stop shop' experience with admissions, financial aid and registration.

"KSU Enrollment Services has a long, successful history of using the telephone as an outreach recruitment and retention tool," said Kim West, associate vice president for Enrollment Services and Registrar. "The call center is the next level of state-of-the-art telecommunications serving our audiences who are making inbound calls."

With Voice over Internet Provider (VoIP), the call center can consolidate communications through one point of contact reducing infrastructure costs and improving operational efficiency, she noted.

"The Governor's Office of Customer Service provided free consulting services about how to start and run a call center, and their help was invaluable to us," said Joe F. Head, a special advisor to Enrollment Services who led the call center implementation project.

Though open only a few months, the call center has already reduced the number of people who have to visit the financial aid office by 36 percent, according to Head. This process is more convenient for customers and enables the office to award and disburse funds quicker and more efficiently.



KSU's Call Center can easily handle 600 inbound calls a day.

Undergraduate student scholars showcase creative research

by Sabbaye McGriff
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How can you change behaviors and attitudes about taking stairs? What effects do three different types of gunshots have on bones? Can you grow a brain in a dish?

These were among the inquiries driving the research and creative activities of 183 undergraduate students who participated in Kennesaw State's 17th annual scholars' symposium April 10. The students conducted research,

performed analyses, created art works, designed poster displays and gave oral presentations under the guidance of 63 faculty mentors.

"This symposium is a remarkable accomplishment and says a great deal about the students, the faculty and the academic vitality of Kennesaw State," said President Daniel S. Papp, who joined Associate Provost Teresa Joyce in congratulating this year's participants.

Participating students and faculty represented the College of Science and Mathematics, the College of Humanities and

Social Sciences, the WellStar College of Health and Human Services, the College of the Arts, the Michael J. Coles College of Business, and University College.

The symposium, the largest in the 17 years, featured the first presentation of an original musical composition: the world premiere of "Horn Duo," a composition for two French horns by sophomore Chloe Lincoln, a music major. She composed the work in the composition studio of associate professor of music Laurence Sherr.

Founder of nursing program honored at memorial service

By Jennifer Hafer
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A March 25 memorial service honored the memory of Charlotte Sachs, founding director of Kennesaw State University's nursing program, who died Jan. 26 at 94.

"Mrs. Sachs was a pioneer in developing the nursing program at KSU," said WellStar College of Health and Human Services dean Richard Sowell. "Her contributions to the nursing program established a tradition of excellence that has propelled the program to its current status as the

largest undergraduate B.S.N. program in Georgia."

Sachs entered nursing school at Newark Beth Israel Hospital in 1937, graduating as a registered nurse three years later. She moved to Atlanta in the 1940s when her husband took a job as a chemical consultant. After earning bachelor's and master's degrees at Emory University, Sachs founded the nursing program at then Kennesaw Junior College in 1968. She was director of the program until 1979 and retired from KSU in 1984. The program has since grown into the WellStar School of Nursing offering bachelor's, master's and doctoral degrees.



Charlotte Sachs, founding director of the KSU nursing program, died in January at age 94.

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