

Access

A publication of KENNESAW STATE UNIVERSITY

FOUNDERS WEEK
MONDAY, OCTOBER 7 –
FRIDAY, OCTOBER 11, 2013

On October 9, 2013, Kennesaw State will celebrate a momentous milestone in the university's history: the 50th anniversary of the approval of the institution's charter by the Board of Regents of the University System of Georgia. In recognition of the University's first 50 years, a myriad of campus and community organizations are collaborating to sponsor a week-long series of events during Founders Week.

MONDAY, OCTOBER 7

Kennesaw State University President Dr. Daniel S. Papp and Coach Vince Dooley Cobb Chamber's First Monday Breakfast, Cobb Galleria Centre – 7:30 a.m.

University Historian Dr. Thomas A. Scott's Book Launch: "Kennesaw State University: The First Fifty Years, 1963–2013" and Unveiling of the Kennesaw State Archives' Historical Exhibit and Website: "The Kennesaw State Spirit: KSU at 50" – 4:00 p.m.

TUESDAY, OCTOBER 8

Student Convocation: "My Orange Duffel Bag," Featuring Author/Inspirational Speaker Sam Bracken and Legendary Coach Bill Curry, Convocation Center – 11:00 a.m.

"Hoot-a-Palooza" at Town Center Mall – 5:00 to 8:00 p.m.

Kennesaw State University Foundation Board of Trustees Annual Dinner (By Invitation)

WEDNESDAY, OCTOBER 9

Groundbreaking: Skip Spann Connector – 9:30 a.m.

Groundbreaking: Sturgis Library Renovation – 1:00 p.m.

Founders Day Concert: Kennesaw State University Symphony Orchestra – 8:00 p.m.

THURSDAY, OCTOBER 10

Symposium: "Higher Education: The Next 50 Years" – Keynote Address by Dr. Wayne Clough, Secretary, The Smithsonian Institution, and a Panel of University System Presidents Chaired by University System of Georgia Chancellor Hank Huckaby – 9:30 a.m.

Groundbreaking: Dr. Betty L. Siegel Student Recreation and Activities Center – 2:00 p.m.

FRIDAY, OCTOBER 11

Retirees Event: "Brunch on the Bricks" – KSU Gazebo and Leadership Room – 9:30 a.m.

Panel Discussion: "The Evolution of Inclusion at Kennesaw State University" – 1:00 p.m.

Campus-Wide Gathering of Faculty, Staff and Students: "Celebration on the Green" – 3:00 p.m.

Tribute to Chet and Hazel Austin, Kennesaw State University Foundation (By Invitation)

University community comes together to plan 50th Anniversary celebration

By Scott Wiltsee
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Bringing 50 years of Kennesaw State University's history together is no easy feat – and it is one that required the efforts of individuals across the entire campus to make it work. Thanks to more than a year of planning, it will be a celebration worth remembering.

"This absolutely has been a campus-wide effort with input from every sector – faculty, staff, students, donors and the community at-large," said David Arnold, Kennesaw State's assistant vice president for Strategic Communications and Marketing.

Kennesaw State is celebrating the 50th Anniversary of its founding as a junior college on Oct. 9, 1963, with a weeklong celebration, followed by four years of recognizing key milestones in the institution's history. Founders Week, which



includes numerous events and activities helping KSU look back at a half-century of progress while looking toward the future, is slated for Oct. 7-11, 2013.

The planning process for the retrospective began with the creation of the 50th Anniversary Committee, which President Daniel S. Papp announced in March 2012.



A sign announces the construction of Kennesaw Junior College in 1965.

The 50th Anniversary Committee met periodically during the past year, giving a wide variety of individuals the opportunity to suggest ideas and possible events to celebrate the 50th Anniversary. Overseeing the efforts of the 50th Anniversary Committee and providing guidance to the other groups involved in

the planning process was the 50th Anniversary Working Chairs Committee, made up of four longtime members of the university community – Terri Arnold, Tom Keene, Nancy King and Joe Meeks.

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Board of Regents elevates Kennesaw State to 'comprehensive university' status

By Tiffany Capuano
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As a reflection of Kennesaw State's growing stature and expanded mission, the Board of Regents of the University System of Georgia (USG) elevated the institution to the status of "comprehensive university."

"Today's announcement is a defining moment in the University's 50-year history," Kennesaw State University President Daniel S. Papp said on Aug. 14. "It is the result of the dedication and shared vision of the entire Kennesaw State community. Our faculty and staff have worked extremely hard to increase our master's and doctoral program offerings, to expand our research and grant activity, and to raise our global profile. This is a proud day for us, and one that is appropriately timed as we begin the University's next chapter."

According to the new college and university classifications policy approved by the Board of Regents, institutions classified as comprehensive universities offer undergraduate and master's-level programs with a number of doctoral programs. Although graduate programs at comprehensive universities are characterized as master's dominant, under the new policy, institutions designated as comprehensive universities must also commit to become "world-class academic institutions."

Kennesaw State currently offers 90 graduate and undergraduate degrees, including professional doctorates in education, business and nursing, and a Ph.D. in International Conflict Management.

Over the past five years, Kennesaw State University's research and grant activity has increased, averaging more than \$10 million in external



Dr. Daniel S. Papp speaks about Kennesaw State's designation as a comprehensive university during the Opening of the University celebration on Aug. 14.

funding awards and nearly 100 awards per year. These grants and others have led to new discoveries by Kennesaw State faculty and provide students with opportunities to gain hands-on experience and participate in academic research.

Along with Kennesaw State, the Board of Regents also reclassified the University of

West Georgia. In addition, Valdosta State University and Georgia Southern University — which were previously categorized as regional universities — were named comprehensive universities. Prior to the reclassification, Kennesaw State was designated as a state university.

First-year program ranked among nation's best by U.S. News

By Tammy DeMel
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Kennesaw State University's first-year experience program is among the best in the country, according to U.S. News & World Report's 2014 "Best Colleges" issue.

In addition, the University ranked fourth in the category of "Up-and-Comers" for Regional Universities in the South, which recognizes institutions that have made the most promising and innovative changes in the areas of academics, faculty, student life, campus or facilities.

"We are proud, once again, to be listed among the top universities recognized for their excellence in first-year experience programs and equally as pleased to be among the region's top up-and-coming universities," said Kennesaw State University Provost and Vice President for Academic Affairs W. Ken Harmon. "More importantly, we are proud of what the recognition symbolizes — the dedication and commitment by the University's faculty and staff to provide our students with a quality education."

Kennesaw State's first-year program, within University College's Department of First-Year & Transition Studies, helps students transition from high school to college life, aiding retention rates and building a sense of community on campus. The first-year experience program is designed to give students the skills they need to succeed not only in college, but also in life.

Only 16 schools were chosen from among thousands of colleges and universities for their work with first-year students.

First-year programs are ranked as part of "Academic Programs to Look For." This category lists schools that are outstanding examples of academic programs believed to lead to student success. Schools are selected based on nominations by college presidents, chief academic officers, deans of students and deans of admissions.

In addition, Kennesaw State was recognized as an "A+ School for B Students" in the publication's annual report. This category highlights institutions that seek a broad and engaged student body.

Kennesaw State Foundation recognizes outstanding faculty, staff

By Robert S. Godlewski
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The Kennesaw State University Foundation awarded \$127,500 to outstanding faculty and staff across the university at ceremonies on Aug. 14.

The foundation distributed \$110,000 in cash and awards for professional development to Kennesaw State professors who excelled this past year at teaching, research and/or creative activities and service at the 2013 Faculty Awards Ceremony. The prizes included several from the KSU Foundation, including the KSU Foundation Distinguished Professor Award.

"Kennesaw State University is grateful to the KSU Foundation for the variety of recognition programs and professional development funding for faculty and staff," said W. Ken Harmon, Kennesaw State's provost and vice president for academic affairs. "The overall amount of funding provided by the foundation exceeds that of any other university at any level."

The top faculty award, the \$17,000 KSU Foundation Distinguished

Professor Award, was given to Professor of English Martha Bowden.

For the first time, Kennesaw State administrators and staff were recognized during the same ceremony by President Daniel S. Papp.

Nicole Densmore, administrative specialist in the office of the dean, College of Humanities and Social Sciences, was recognized as staff employee of the year; Luetta Hassis, associate director of telecommunications in the department of information technology services, was recognized as administrator of the year. Each was awarded \$5,000.

Other faculty awards were:

- **KSU Foundation Distinguished Teaching Award:** Pam Marek, professor of psychology.
- **KSU Foundation Distinguished Research and Creative Activity Award:** David Jones, professor of philosophy.
- **KSU Foundation Distinguished Professional Service Award:** David Johnson, professor of English.
- **KSU Foundation Prize for Publications or Creative Activity:**



President Daniel S. Papp, center, presented outstanding faculty awards to Pam Marek, from left, Albert Way, David Jones, Yuliya Babenko, Martha Bowden, Jackie Jones, Linda Treiber, Susan Stockdale and Harrison Long.

Harrison Long, College of the Arts; Stacy Campbell, Michael J. Coles College of Business; Susan Stockdale, Bagwell College of Education; Jackie Jones and Linda Treiber, WellStar College of Health and Human Services; Albert G. Way, College of Humanities and Social Sciences; and Yuliya Babenko, College of Science

and Mathematics.

Other distinguished staff awards included: Tisha McCalla, academic division; Debra Hill, administrative division; and Joan Brown, campus division.

Staff Senate scholarships went to Sharene Barbara Calloway, Latosha James and Janet McGovern.

Owls football joins Big South Conference

By Robert S. Godlewski
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Kennesaw State University has accepted an invitation to join the Big South Conference as an associate member in football beginning in 2015. The Owls will immediately be eligible for the Big South's championship and automatic bid to the NCAA Division I Football Championship Subdivision Playoffs upon entry.

Kennesaw State's remaining 17 intercollegiate athletic teams will continue to compete in the Atlantic Sun Conference. KSU has been a member of the A-Sun Conference since 2005.

"We thank everyone in the Big South who has made our associate membership for football in the conference possible, and we thank everyone in the Atlantic Sun for their support as well," said Kennesaw State President Daniel S. Papp.

OWLS TAKE THE GOLD

Kennesaw State Owls football players will sport gold helmets with the "KS" logo when they take the field.

The Department of Athletics conducted a survey during the College Colors Day celebration in late August to solicit opinion regarding three possible versions of the football

team's helmet. Students, faculty, staff and fans voted overwhelmingly for the gold helmet design with a custom black stripe and black facemask.

The two other versions included a black helmet with the primary logo and a gold stripe and black facemask; and a black helmet with "KS" logo, no stripe and gold facemask.

BOOST IN SEASON TICKET SALES

The hoopla over the new helmet design has helped boost season ticket deposits to more than 1,000. That milestone represents nearly 33 percent of available tickets for purchase at Fifth Third Bank Stadium. The football season ticket Letter of Intent program kicked off in March.

"We have already sold more than 1,000 deposits out of just over 3,600 total seats available for sale," said Bobby Lindsey, director of ticket sales and operations. "This response has been incredible. It is telling us that our alumni and community are behind our program."

NEW OFFICES

The football staff is moving into newly renovated office space in October.

The 29,560-square-foot facility, designed by Croft and Associates architects of Kennesaw, is located in leased space

within walking distance of campus and will provide the football program with 16 offices, 10 meeting rooms and film rooms, a 4,300-square-foot weight room and a 2,560-square-foot speed and agility area.

Albion-Scaccia of Sandy Springs began construction on the facility Aug. 5.



A gold helmet design was selected by a vote of students, faculty, staff and fans for the Kennesaw State football team when it takes the field in 2015.

50th Anniversary: Founders Week a Campus Celebration

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By late summer 2012, Arlethia Perry-Johnson, the vice president for External Affairs, put together a 50th Anniversary Marketing Committee, tasked with taking the celebration planning to the next step. The Marketing Committee, representing all aspects of campus operations, began to develop themes for the 50th Anniversary celebration. From the beginning, the committee identified a number of events already scheduled during the week of Oct. 7-11 that could be part of a Founders Week celebration. Then the committee members began to identify new activities that would bring the celebration together.

"It was a lengthy discovery process to determine what was appropriate for Founders Week," David Arnold said. "There were many events already in place, and then we saw opportunities to add others."

During the Marketing Committee's monthly meetings, members would also create a series of collateral marketing materials to ensure the message for the 50th Anniversary was consistent campus-wide. After more than a year of work, the committee was able to select a theme and logo for a four-year celebration; develop a full calendar of events for the Founders Week celebration; create an exhibition and website to tell the story of the University's history; and develop a Visual Identity Program for the 50th Anniversary for use by the entire University community.

By June 2013, the planning process was ready for the work of a 50th Anniversary Event Management Committee, which was tasked with coordinating the events for Founders Week. The committee met twice monthly to ensure a consistency in bringing all of the various anniversary events together into one celebration.



Students head to class in early days of Kennesaw Junior College.

50TH ANNIVERSARY COMMITTEES

50TH ANNIVERSARY WORKING CHAIRS COMMITTEE

Terri Arnold
Tom Keene
Nancy King
June Krise
Nancy King
Joe Meeks

50TH ANNIVERSARY COMMITTEE

Lynda Johnson, Chair
Bobbie Bailey, Honorary Chair
Michael Coles, Honorary Chair
Stevan Crew, Honorary Chair
Mark Kirk, Honorary Chair
Betty Siegel, Honorary Chair

David Arnold
Terri Arnold
Michael Alexander
Judyth Barnes
Carolyn Bohannon
Wayne Dennison
Charlotte Doolin
Genie Dorman

DeChino Duke
Bill Dunaway
James Dunn
Mary Lou Fish
Becky Frame
Sherie Fuchko
Kirk Gadebusch
Bill Hamrick
Rosalyn Hedgepeth
Jennifer Henderson
Phyllis Hendricks
Keisha Hoerner
Earl Holliday
Elaine Hubbard
Ellen Jones

Lauren Katovsky
Tom Keene
Nancy King
June Krise
Ellen Langford
Army Lester
Catherine Lewis
Tamara Livingston
Rifka Mayani
Michael Brady McCabe
Padraic McMeel

Joe Meeks
Suzy Millwood
Malinda Mortin
Oral Moses
R. M. Myles
George Olney
Teddy Parrish
Jorge Perez
James Pike
Michael Sanseviro
Howard Shealy
Tom Scott

Cathy Sola
Rita Spisak
Jacqui Stanford
Marcy Stidum
Ralph Walker III
Diana Ward
Scott Whitlock
Caryn Young
Chris Ziegler

50TH ANNIVERSARY MARKETING COMMITTEE

Arlethia Perry-Johnson, Chair
David Arnold
David Baugher
Katherine Beckett
Mandy Brooks
Dallas Bentley
Sara Blunk
Ray Burgos
Ana Cleves

David Daly
Elizabeth Davis
Tammy DeMel
Lisa A. Duke
Carolyn Elliott-Farino
Marty Elliott
Tamara H. Grooms
Keisha L. Hoerner
Pamela Hubby
Lynda Johnson
Kelly A. Johnston

Paula A. Kantenwein
Jennifer Leifheit-Little
Catherine Lewis
Tamara Livingston
Erik Malewski
Padraic McMeel
Tim Murphy
Maureen Patton
Michael Redd
Omorinola Rufai
Michael Sanseviro
Tom Scott

Randall Shelton
Elizabeth Tindel
Christopher Ward
Valerie Whittlesey
Maurice Wilson
Charles Ziglar

50TH ANNIVERSARY EVENT MANAGEMENT COMMITTEE

Richard Corhen
David Daly
Marty Elliott
David Evans
Mike Harders
Lynda Johnson
Catherine Lewis
Maureen Patton
Jerome Ratchford

College of Education to offer university's first MOOC

By Tiffany Capuano
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Kennesaw State University's Bagwell College of Education will soon offer the university's first massive open online course (MOOC) to prepare Georgia's K-12 educators to facilitate student online learning in their own classrooms.

The K-12 Blended and Online Learning MOOC will enable participants to earn up to five free professional learning units (PLUs), which are required for teacher certification renewal. The open course is free and available to anyone. The MOOC will begin in January and run for eight weeks.

The course is designed to address foundational knowledge about trends in K-12 online learning, as well as gain an understanding of engaged learning strategies, assessment and differentiation in the online learning environment.

The MOOC is offered in two levels. The first level will address the foundational knowledge in K-12 online learning, and the second level will provide participants the opportunity to demonstrate competence in evaluating and creating K-12 blended and online experiences. Students who successfully complete both levels of the MOOC will receive a completion certificate. Those interested in applying the course toward a graduate certificate in online teaching

or a master's of education degree in instructional technology can submit the MOOC certificate and completed assessments for transfer credit evaluation at Kennesaw State.

Kennesaw State University has been offering online courses through its distance learning program since 2007. The program has seen explosive growth in its enrollment, course offerings and degree programs. Enrollment has grown from 3,300 to 11,300, while courses offered jumped from 37 in 2007 to 430 today, and degree programs expanded from two online degrees to 21 program options with more planned.

Country study program returns focus to Japan

By Sabbaye McGriff
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When Kennesaw State's "Year of" country study program was launched in 1984, the goal was clear: Select a country or region of the world whose history and culture was compelling enough to be the focus of a yearlong series of learning activities. Japan not only fit the bill, but it set a standard for annual country studies to come.

Fast forward 29 years, and Japan once again promises to be an engrossing study for the 2013-2014 academic year.

The current "Year of Japan" study is examining the country's ancient history and its evolution as a modern, global economy. Programs throughout the year also will highlight Japan's ancient artistic traditions — ceramics, ink painting, wood block printing, origami and calligraphy, Aikido martial art and the horticultural arts of Ikebana and bonsai — as well as more modern art forms like ensemble taiko drumming and manga.

This year's study of Japan launched Aug. 29 with a lecture on the influence of geography on Japanese society and continues through September and October with weekly lectures on a range of topics

by scholars from the U.S. and Japan. An art exhibit featuring traditional Japanese woodblock style prints by Clifton Karhu is on display at the Institute for Global Initiatives in Kennesaw State's Town Point building, Suite 1700, through Nov. 1.

In a departure from recent community launch events during Kennesaw State's annual country study, "The Year of Japan" will feature a special event on Oct. 5 titled "J-Con." The charity event will raise funds to support reconstruction in Japan after the 2011 tsunami; highlight the country's predominance in the gaming industry with a Cosplay competition and a gaming



tournament; and present some of the country's visual and martial arts. Also significant this year is a major, year-end conference featuring scholars, diplomats, and business, civic and cultural leaders who focus on topical issues pertinent to the country or region of study.

Farm-to-campus program gets a new addition

By Jennifer Hafer
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Edible centerpieces and a three-course farm harvest dinner highlighted the grand opening of Hickory Grove Farm, the latest addition to Kennesaw State University's award-winning farm-to-campus program, on Sept. 21.

Among the dinner offerings enjoyed by 75 guests inside one of the property's greenhouses were chilled roasted heirloom tomato soup, a roasted baby beet and arugula salad, rosemary and KSU Honey roasted leg of lamb, Georgia shrimp and KSU Grits and Krispy Kreme Doughnut Bread Pudding.

"It was truly a night to remember," said Gary Coltek, director of Culinary and Hospitality Services. "Anytime we are able to showcase our farm-to-campus program, and at the same time educate people about sustainable practices in food service, it's a wonderful opportunity for us.

The Hickory Grove Farm property consists of 25 acres, 15 of which are cleared for planting, and two greenhouses. The farm will produce Swiss chard, broccoli, cauliflower,

green cabbage, red cabbage, collards, squash, zucchini, sunflowers, marigolds, beans, hydroponic tomatoes, all colors of bell peppers, cucumbers and farm-fresh eggs. Only non-genetically modified varieties are cultivated, using natural methods of soil preparation, pest control and fertilization.

"On this farm we have 60 free-range chickens that will produce more than 300 organic eggs a week for use in recipes in The Commons," Coltek said. "The farm is truly for our students. Not only will it provide produce to serve in The Commons, it will also serve as a classroom for multiple programs on campus."

The Georgia Department of Transportation gave the Kennesaw property – once used as a GDOT staging area – to the university.

Two days before the ribbon-cutting ceremony and farm harvest dinner at Hickory Grove, The Daily Meal, an online publication dedicated to culinary trends and news, ranked Culinary and Hospitality Services eighth in its "60 Best Colleges for Food in America," up two spots from last year's ranking.



Robin Taylor, the manager of the new Hickory Grove Farm, christens a tractor during the grand opening on Sept. 21.

David Caselli

Mayors declare College Colors Day to honor Kennesaw State

By Robert S. Godlewski
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Kennesaw State University President Daniel S. Papp and Vaughn Williams, Kennesaw State's director of athletics, met Monday, Aug. 26, with the mayors of Kennesaw, Dallas, Powder Springs and Smyrna to sign a proclamation designating Aug. 30 as "College Colors Day" at the state's third-largest university. The presentation occurred in the President's Boardroom.

Participating mayors included Max Bacon of Smyrna; Patricia Vaughn of Powder Springs; Mark Mathews of Kennesaw; and Boyd Austin of Dallas.

The joint proclamation called on residents to show their school spirit by wearing their Black and Gold Kennesaw State-branded attire as the Owls celebrate 31 years of intercollegiate athletics.

College Colors Day is a national event, now in its seventh year. It kicks off the fall semester's intercollegiate athletics season and strives to advocate higher education through increased public awareness.



Participants in a proclamation for College Colors Day included, from left, Smyrna Mayor Max Bacon, Powder Springs Mayor Patricia Vaughn, Director of Athletics Vaughn Williams, Scrappy, President Daniel S. Papp, Kennesaw Mayor Mark Mathews and Dallas Mayor Boyd Austin.

David Caselli

Entrepreneur-in-residence teaches students the gift of giving

By Tiffany Capuano
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Charitable giving is the focus of a class this fall for business graduate students at Kennesaw State University's Michael J. Coles College of Business. But unlike other business school courses, this one involves the instructor's own wallet.

Thomas Hughes, an entrepreneur-in-residence at Kennesaw State, is the instructor of Business of Philanthropy, a graduate-level class designed to help business leaders and entrepreneurs learn how to effectively manage philanthropic gifts. As part of the 15-week course, students are required to do extensive research on a charity or nonprofit. Hughes

will then make \$1,000 donations in each student's name to their selected charities.

"Business leaders are the ones who have the most impact on charitable giving, and I want students to learn how to find a charity that they can identify with and decide what to give, whether it is time or money," said Hughes. "More importantly, I want to teach students that it's not only important to give but to stay in touch with the charity to find out how their donation is being used as intended and its impact."

Hughes, an angel investor, senior executive and philanthropist who has given his own time, energy and financial support to a wide range of charitable organizations throughout the world, serves on a variety of boards, including the KSU

Foundation. He said he was motivated to teach this course because he wanted to give his time and talent to teach a future generation of business leaders about the importance of philanthropy.

According to Timothy Blumentritt, associate professor of management in the Coles College, the class is populated with business leaders, nonprofit executives and members of boards affiliated with nonprofit organizations.

"This is an incredible opportunity for our students," said Blumentritt. "We are teaching individuals, who work or will work as business executives for a nonprofit or a corporation, how they can impact charitable giving as an individual."



Thomas Hughes

File photo

Access is a publication of the Office of University Relations at Kennesaw State University.
A companion website, KSU News, is located online at <http://news.kennesaw.edu>.

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