

Access

A publication of KENNESAW STATE UNIVERSITY

Research
Report

Kennesaw State faculty and staff received more than \$16 million last year to fund research projects. "Research Report" keeps you abreast of the university's increased research activity.

Associate Professor of German **Sabine Smith** received \$75,000 from The Halle Foundation to fund a three-year cycle of services and events supporting German language programs in Georgia and Germany. Components include visiting scholars from Germany and semester or yearlong study abroad experiences in Germany for KSU students.

Chemistry professor **Marina Koether** received a \$45,207 grant from the National Science Foundation for her laboratory improvement project conducted in conjunction with Saint John Fisher College in Pittsford, N.Y. Students will develop the experimental method, standard operating procedures and figures of merit — accuracy, precision, specificity, selectivity, sensitivity, etc. The experiment will then be transferred to the partnering college to undergo method equivalency testing by students.

Heather Abbott-Lyon, assistant professor of chemistry, was awarded a \$35,000 Cottrell College Science Award by Research Corporation to determine whether organic phosphorus may be available to microorganisms living in extraterrestrial environments. Her research could significantly impact understanding of prebiotic chemistry in the outer solar system and the implications of biological contamination by spacecraft.

Continuing the contracted work he has conducted over the past several summers, biology professor **Bill Ensign** will sample stream fish at sites in Bartow, Paulding, and Cobb counties in accordance with the guidelines set out by the Georgia Department of Natural Resources. Kennesaw State students get hands-on experience as Ensign's paid field assistants. The work involves field collections, identifying and enumerating the individuals collected, and analysis and preparation of reports.

Kennesaw State hosts Georgia officials in China

by **Sabbaye McGriff**
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The Confucius Institute at Kennesaw State University hosted a delegation from the Georgia Department of Early Care and Learning, the state's department of education and the governor's office on a visit to China June 5-15. The group discussed Chinese language instruction programs with Chinese education officials and met some of the teachers who will be teaching in Georgia schools. The Georgians also met officials of the Chinese Language Council International (Hanban), which oversees

358 Confucius Institutes around the world. The delegation then toured schools and met administrators at Yangzhou University, the Kennesaw State Confucius Institute's partner in China.

Bobby Cagle, commissioner of Bright from the Start, the agency that manages Georgia's lottery-funded pre-K programs stressed the importance of expanding Chinese language instruction in Georgia schools to the state's future economic development.

"With great support from the Confucius Institute and Kennesaw State University, children in our pre-k programs are learning

Chinese and they will be better citizens, global citizens and a better future workforce as a result," Cagle told Hanban officials. "Ours is a very unique partnership that gives even the youngest children in Georgia a chance to learn about Chinese culture."

Kennesaw State's Confucius Institute offers Chinese language instruction to more than 2,300 students ages 2 to 18 in Cobb, Hall and White counties. In September, the institute will begin providing instruction in Mandarin to pre-k through third-grade students in Bibb County schools.



(l-r) Jiaoyang Guo, deputy director, Volunteer Center of Hanban; LaNita Johnson; Dongmei Liao, assistant director, KSU Confucius Institute; Ken Jin, director, KSU Confucius Institute; Bobby Cagle, commissioner, Bright from the Start; Ma Jianfei, executive director, Hanban; Bill Gambill, Georgia Dept. of Education; Kristin Bernhard, education advisor to the governor; Susan Adams, assistant commissioner, Bright from the Start; Arlethia Perry-Johnson, KSU vice president for External Affairs; Cao Diefeng, director, Confucius Institute Affairs Division II; and Jon Valentine, Georgia Department of Education, visited China last summer.

Kennesaw State's economic impact hits \$854 million

by **Jennifer Hafer**
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Student spending contributed to a major jump in Kennesaw State University's local economic impact in fiscal year 2011, pushing the total to nearly \$854 million for the period between July 1, 2010 and June 30, 2011.

According to a report released this week by the Board of Regents of the University System of Georgia, KSU's FY 2011 economic impact on the 28-county Atlanta metropolitan region was nearly \$854 million, up almost 7 percent from \$800 million in FY 2010. The overall economic impact of the 35-unit university system on the state's economy in FY 2011 was \$13.2 billion.

"Even as the national economy continues to struggle, it's good to know Kennesaw State's impact on the local economy continues to expand," said KSU President Daniel S. Papp. "As we prepare to celebrate our first half century, we take great pride in the role KSU plays in the region's economic success."

The USG study was conducted by the Selig Center for Economic Growth at the University of Georgia's Terry College of Business, which analyzed data collected between July 1, 2010, and June 30, 2011, to calculate the university's economic impact.

Much of Kennesaw State's \$854 million economic impact consists of initial spending by the university for salaries and benefits, operating supplies and expenses and other

budgeted expenditures, as well as spending by students. Initial spending by KSU and its students equaled \$540 million, or 63 percent, of the total output impact.

The remaining \$314 million of the output impact was created by re-spending—the multiplier effect of the dollars that are spent again in the region. For every dollar of initial spending by a university system institution, research found that, on average, an additional 39 cents was generated for the local economy.

Student spending totaled \$262 million in FY '09, the output impact of which equaled \$347 million. In FY '10 student spending totaled \$278 million, with an output impact of \$422 million, or a \$75 million increase.

Fourth cohort of Clendenin Graduate Fellows selected

by Robert S. Godlewski
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Kennesaw State University awarded nine master's and doctoral students Clendenin Graduate Fellowships for the coming academic year. This year's recipients represent the fourth cohort of graduate students to receive the prestigious award.

The Clendenin Graduate Fellows Program was established at Kennesaw State in 2008 by the Clendenin Family — longtime Kennesaw State supporters — with a \$1 million endowment. The gift allowed the Clendenins to fulfill a lifelong desire to contribute to graduate education.

Tom Clendenin is leading his family's ongoing commitment to KSU. Since 1999, he has been a passionate and dedicated KSU Foundation trustee. He continues the legacy of generosity to help scholars achieve greater success in the classroom and beyond.

The Clendenin Graduate Fellows Program funds up to two years of master's-level studies or up to three years of doctoral studies at any accredited educational institution.



KSU benefactor John Clendenin addresses the Clendenin Graduate Fellows at a reception for the 2012 recipients.

The 2012 Clendenin Graduate Fellows are:

- Bright Asante-Appiah – DBA, Kennesaw State University
- Kelly Bainbridge – M.A. in Psychology and Integrative Health Studies Certificate, University of West Georgia
- Haluk Bingol – Ph.D in International Conflict Management, Kennesaw State University
- Daniel Gagnon – Ed.D in Teacher Leadership for Learning, Kennesaw State University
- Glen Ishoy – Ph.D in Criminal Justice and Criminology, Georgia State University
- Matthew Jones – M.D., Medical College of Georgia at Georgia Health Sciences University
- Diane Keen – DNS, Kennesaw State University
- Bhupinder Naidu – Ph.D in Teaching and Learning Mathematics Education, Georgia State University
- Dana Russell – MSc in Human Osteology and Funerary Archaeology, University of Sheffield, England

Kennesaw State, ICA Institute host panel on financial inclusion

by Aixa M. Pascual
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Govind Hariharan, executive director of the India China America Institute in the Michael J. Coles College of Business, led a panel discussion on financial inclusion and economic growth. The panel featured K.V. Eapen, managing director for emerging markets at the International Monetary Fund (IMF) and Shahid Charania, managing director for emerging markets at Equifax, explored the issues of financial inclusion.

Their question — how can governments, banks and academia find collaborative solutions for India's so-called "unbanked" or those who wish to, but do not have bank accounts?

"Unbanked doesn't mean Indians don't have access to finance," Eapen told the Prillaman Hall audience. "They can get loans from moneylenders but it comes with a high interest rate and it is rife with exploitation. By encouraging formal banking use, we can move these

people into the economic mainstream and that benefits everyone."

Hariharan said he plans to bring government officials, industry executives and scholars together for four more discussions about financial inclusion, then publish a paper in a leading economic journal.

"Whether in China, India or the United States, governments can set up policies to make it easier for the unbanked to have access to financial services," says Hariharan. "The government's role is to provide a framework that makes it easy for businesses to provide financial services to these groups."

Kennesaw State partnered with the India China American Institute in 2011. The nonprofit center's primary focus is on the relationships between the U.S., China and India, the world's most populous countries and largest markets. These three mammoth economies are expected to lead global economic growth in the 21st century and their interrelationships will bear on global prosperity.



Govind Hariharan, executive director of the ICA Institute talks with symposium attendees.

New Owls athletics logo launched fall semester

by Neil B. McGahee
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Kennesaw State athletics will soon be sporting a meaner, leaner look thanks to a new logo.

Gone is the cute, but hardly fear-inducing owlet of athletics past; replaced by a menacing great-horned owl swooping at full wingspan, its razor sharp talons grasping the university name.

"This is another step forward for Kennesaw State University to continue expanding and exposing its image to our community," athletic director Vaughn Williams said. "It also provides Kennesaw State students, faculty, staff, alumni and the community an opportunity to wear

KSU athletics apparel with great pride and help market Kennesaw State University, its athletics department and teams."

Nearly a year ago, a committee was formed to review the Owls logo, brand awareness and opportunities for future growth. After input from that group, the athletic department decided to team with Rickabaugh Graphics, a nationally recognized logo design company to initiate a new image that would match the rapid growth of the university and its athletic department while providing greater brand awareness.

Athletics will celebrate the release of the new logo on Aug. 20 at the KSU Welcome to the Block Fall Kick-off Event held on the Campus Green at Kennesaw State.



The new athletics logo sports a leaner, meaner look.

Barnette named Governor's Teaching Fellow

Jane Barnette, assistant professor in the Department of Theatre & Performance Studies, was named a Governor's Teaching Fellow (GTF) for the 2012 Summer Symposium program. Barnette attended a two-week symposium on the University of Georgia campus that included a combination of structured faculty development activities and independent studies. She said her participation will continue to impact her work at KSU in several ways. "I have already found several opportunities in my summer courses to incorporate strategies learned at GTF," she said. "Several of the techniques we studied have directly transferred into my teaching approach."

Adebayo to direct Center for Conflict Management

Akanmu Adebayo, was named director of Kennesaw State University's Center for Conflict Management (CCM), a unit of the College of Humanities and Social Sciences. The center collaborates closely with the master's and doctoral programs in conflict management to promote conflict resolution; research into peace and conflict issues; and provide training in conflict management skills through conferences, symposia and workshops. Adebayo said there are plans to extend the center's outreach by offering direct services in the near future including landlord-tenant dispute resolution, disputes within homeowner's associations and organizational dispute resolution.



Multicultural expert named diversity chief

by **Aixa M. Pascual**
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Erik Malewski, an expert in multiculturalism, college internationalization efforts and the theory and practice of teaching and learning, was named chief diversity officer at Kennesaw State University.

As chief diversity officer, Malewski will coordinate diversity-oriented programs and initiatives at Kennesaw State, as well as develop and implement a strategic plan for diversity and inclusion. He will also be responsible for enhancing cross-cultural understanding across the university by developing policies, procedures and curriculum activities guided by the principles of diversity, inclusion, transparency and shared governance.

Malewski was an associate professor of curriculum studies at Purdue University's College of Education since 2003. Previously, he served as senior diversity advocate

at Penn State University from 2002 to 2003, after four years in the Office of the Vice Provost for Educational Equity.

"In searching for Kennesaw State's next chief diversity officer, we wanted someone with the vision, knowledge and experience to further enhance the university's commitment to advancing the principles of a diverse and inclusive campus community," said KSU President Daniel S. Papp. "Erik Malewski is just that person. In addition to being a respected scholar and teacher of diversity and inclusion, he has demonstrated leadership skills that are a perfect fit and I look forward to working closely with him in making Kennesaw State a more diverse and inclusive institution."

Malewski succeeds Linda Lyons who has served as interim chief diversity officer since August 2010.



David Caselli

Chief Diversity Officer Erik Malewski



McCarthy named faculty executive assistant to the president

by **Aixa M. Pascual**
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As the new faculty executive assistant to the president, a three year cabinet post, psychology professor Maureen McCarthy will represent all 750 full-time faculty from across the university's colleges.

In her new role, McCarthy will also undertake major campus-wide initiatives and represent the university in a variety of settings.

"KSU is nationally known to be a highly innovative, exciting and visionary institution," says McCarthy, who has been

at KSU since 2005. "I hope to represent the faculty in a way that allows Kennesaw State to continue to grow as an exciting, vibrant and innovative institution."

McCarthy has served in leadership roles before. She held a position at the American Psychological Association as associate executive director of precollege and undergraduate programs. She has taught a variety of psychology courses, including experimental psychology and developmental psychology. Her area of specialty is research and measurement, which includes statistical analysis and program evaluation. She enjoys psychology

because "it gives us a chance to really apply science to understanding behavior."

McCarthy, who is teaching an honors section of introductory psychology this fall, says her new position offers a vehicle for faculty to have a voice in the president's office. "President Papp has been very innovative in his approach to the position of faculty executive assistant to the president. The post is not offered at most universities," she explains. "It is a position Dr. Papp believes is vital to providing the voice of the faculty in a very visible way."



Kennesaw State University

Maureen McCarthy, faculty executive assistant to the president



Llanes named Owls women's lacrosse coach

by **Robert S. Godlewski**
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Coinciding with the 40th anniversary of the passage of Title IX, women's athletics once again took center stage at Kennesaw State with the launch of a new sport — women's lacrosse — and a new coach Kristina Llanes.

Llanes, the former women's lacrosse coach at Presbyterian College, led the Blue Hose to its best season in school history in 2011. Prior to Presbyterian, she was the head coach at SUNY Maritime for three seasons.

Llanes was a four-year starter at Pfeiffer University, in North Carolina, where she earned a bachelor's in communications in 2004. As a senior, she helped lead the Falcons to the Carolinas-Virginia Athletic Conference championship and a No.7 spot in the final NCAA Division II rankings.

"Kristina brings a great understanding of women's

lacrosse in the Southeast because she has already coached and recruited here," athletic director Vaughn Williams said. "We are very fortunate to have her as a new member of the coaching staff here at KSU. Her passion and drive to help Kennesaw State reach its full potential in women's lacrosse is exactly what we were looking for as we become a player in the Division I lacrosse community."

KSU, Georgia's first NCAA Division I women's lacrosse program, will compete in the Atlantic Sun Conference along with Jacksonville, Stetson, Howard and Detroit Mercy. The Owls meet Coastal Carolina in its home opener March 2, 2013 at KSU Stadium.

The addition of women's lacrosse at KSU fulfills a commitment made to the Atlantic Sun Conference in 2005, when KSU officials agreed to add a new women's sport to the athletic department's offerings.

Lacrosse's growth in popularity at the youth and high-school levels has worked its way up to the collegiate ranks. In 2004, 77 NCAA Division I programs fielded women's

lacrosse teams, while the 2011 season saw 91 teams participate, with more slated to begin competition in the near future.



David Caselli

Athletic director Vaughn Williams introduced Kristina Llanes, KSU's first NCAA lacrosse coach at a press conference earlier this summer.



Big Shanty Road opening relieves traffic congestion

by **Neil B. McGahee**
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Kennesaw State University faculty, staff and students may experience less frustration this fall as they commute to campus.

Big Shanty Rd., a major east-west corridor that was closed in the 1970s to accommodate Interstate Hwy. 75 construction, is open again providing much-needed relief for the congested Chastain Rd. corridor that serves as one

of the gateways to the KSU campus.

The new two-mile, four-lane road begins at George Busbee Pkwy. near the Kennesaw State soccer stadium, tunnels under I-75 and crosses Town Point Dr. and Barrett Lakes Blvd. before connecting with Chastain Rd., west of the KSU campus. Other improvements include a multi-use trail running the entire length of the project providing a safe pedestrian environment for KSU students and visitors in the Town Center area.

Lanie Shipp, executive director of

the Town Center Area Community Improvement District, said the project was funded by an \$8.6 million grant from the American Recovery and Reinvestment Act of 2009, a \$1.75 million state grant, funds from the Town Center Community Improvement District, and the remainder coming from Cobb County's 2005 SPLOST. Additionally, Kennesaw State donated right-of-way for the project, which allowed the pedestrian and bicycle paths to be built near the soccer stadium.

The connector includes a bridge that

crosses I-75 north of Chastain Rd. that connects with existing exit and entrance ramps allowing drivers to move directly onto the connector without having to merge onto Chastain.

"A project like this demonstrates what can happen when several organizations come together to meet a substantial community need," said KSU President Daniel S. Papp. "The collaboration between state, local and federal governments to fund this project serves the KSU community very well."

Kennesaw State receives NEA art works grant

by Shira Zobrist
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Kennesaw State University received a \$15,000 grant from The National Endowment for the Arts (NEA) to install a multi-media display in the foyer of the Visual Arts Building. The university was one of 788 not-for-profit national, regional, state and local organizations nationwide selected to receive a grant.

The multi-media display designed by assistant professor Matt Haffner will include flat images attached to the glass walls of the lobby that overlap and combine with digital projections.

The grant was written by Teresa Bramlette Reeves, director of the KSU art museum, with the assistance of museum staff members Kirstie Tepper and Mary-Elizabeth Watson.

“This is a very prestigious award and it means a lot to me as an artist to receive recognition from such a well-

established organization as the NEA,” Haffner said.

The grants support the creation of art that meets the highest standards of excellence, public engagement with diverse and excellent art, lifelong learning in the arts and the strengthening of communities through the arts. The NEA received 1,624 applications, requesting more than \$78 million in funding. For a complete listing of projects recommended for Art Works grant support, please visit the NEA website at arts.gov.

Kennesaw State student leads national digital learning tour

by Robert S. Godlewski
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Kennesaw State University student Travis Allen, founder and president of the iSchool Initiative — a student-led, nonprofit dedicated to revolutionizing education through mobile technology — launched a 22-city nationwide Digital Learning Revolution Tour (DLR), in June.

The DLR tour’s theme was “Students Reforming Education.” The iSchool’s team of college students presented motivational workshops and professional technology development services to schools throughout the United States.

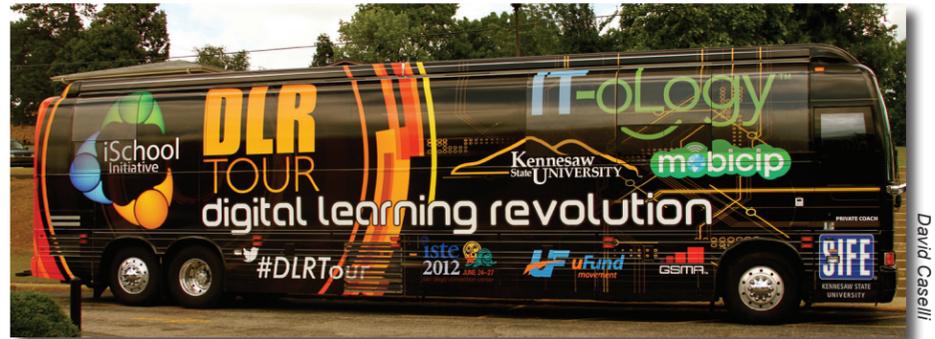
Allen said the tour will inspire and educate students on how to become lifelong

digital learners in the Information Age. He also plans to use iSchool Initiative to reach more than 7,000 educators.

“This tour will be a catalyst to spark change all over the country,” says Allen. “We want to bring confidence about new technologies to teachers hungry to capitalize on a paradigm shift in the way new generations learn.”

The tour, which began in Stone Mountain, Ga. included stops in Dallas, Denver, Omaha, Las Vegas, Los Angeles, New York and Washington, D.C.

iSchool Initiative was created in 2009 when Allen developed a passion for mobile learning after a teacher restricted him from using his iPhone as an educational tool in the classroom. The student-led nonprofit organization aims to



The iSchool Initiative bus planned to visit 22 cities including Dallas, New York and Washington D.C.

revolutionize the education system through technology and a grassroots movement. Its mission is to inspire and educate both students and teachers to become lifelong digital learners by exploring the

technological needs of the classroom, providing comprehensive research on the use of technology in schools and guiding educational institutions in the integration of innovative technology.

Kennesaw State, museum celebrates cultural collaboration

by Jennifer Hafer
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At a reception celebrating the culmination of a four-year grant from the U.S. Department of State, Moroccan tea was poured, participants reminisced and a new website was launched.

“Identities: Understanding Islam in a Cross Cultural Context” is an online exhibit created by the Museum of History and Holocaust Education (MHHE) at Kennesaw State University and the Ben M’Sik Community Museum (BMCM) at Hassan II University in Ben M’sik, Morocco.

The exhibit focuses on the kinds of identity formations created by immigrant communities in both cultures, as well as the intentional collaboration with community members in the development of exhibit content.

“Our exhibit included community input as part of the creation of the exhibit itself, in this way, this exhibit is not only about community, it is created in partnership with community,” MHHE director Catherine Lewis said. “The result reflects both the differences, as well as the commonalities that exist in the experiences and complexities of identity and community in the American South and in Ben M’Sik, Morocco.”

A core team of 10 KSU public history students and nearly 20 Hassan II students explored Moroccan and American identity through photographs, oral histories, conversation and personal reflection, all of which is illustrated on the website. Students conducted their work at home and during a weeklong trip to Morocco in December and a spring trip to Washington, D.C.

“This project was all about discovery and exploration,” public history student Dara Vekasy said. “The more you experience, the more you broaden your perspective, and that’s how you get beyond stereotypes.”

The Commons honored for sustainability efforts

by Sabbaye McGriff
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The Commons, Kennesaw State’s dining facility, joined Stanford and the University of Massachusetts in receiving the top honors awarded by the National Association of College and University Food Services (NACUFS) for sustainability outreach and education.

The 2012 bronze medal, presented July 12 in Boston, recognized The Commons’ Sustainable Food Program, which includes a farm-to-campus initiative.

“We’re extremely pleased that NACUFS has recognized our unwavering efforts to incorporate sustainable practices into the dining operations at Kennesaw State,” said Gary Coltek, director of Culinary and Hospitality Services. “Sustainability has been a guiding principle from the

very beginning, and it permeates everything we do, from the way we produce and prepare food, to how we handle waste, as well as the steps we take to educate and engage our campus and local community.”

Through its farm-to-campus program, The Commons began growing heirloom varieties of vegetables and herbs on a two-acre organic farm and added a second 40-acre farm with a 4,000-square-foot greenhouse in 2011. It also harvests honey from 42 bee colonies.

Largely as a result of its education and outreach efforts, more than 200 students and community volunteers worked on the farms last year to cultivate organic produce and honey used in the dining facility throughout the year. In addition, The Commons recycles all cardboard, plastic, aluminum, glass, and used cooking oil — repurposed as biodiesel — as well as composts wet and organic food waste.

NACUFS’s annual awards reflect the globally accepted “triple bottom line” approach to evaluating a dining facility’s performance, commonly referred to as “people, planet and profit.” The awards recognize excellence in five operational categories, including procurement practices, energy and water conservation, waste management, material resources and outreach and education.

“Through all our efforts, we met or exceeded NACUFS’ environmental sustainability and social responsibility guidelines,” said Coltek, noting among the results a 30 percent reduction in food waste, a 20 percent increase in recycling volume and a significant increase in the number of campus and local community volunteers, which led to decreased labor costs.

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