President Daniel S. Papp an
Kennesaw State University
tdemel@kennesaw.edu

By Tammy DeMel

Papp stated. "During his interim
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Ken has demonstrated that he is an
of Business in 2009.

Kennesaw State, where he was
positions at several business schools
Harmon held top administrative
since July 2010. Previously,
forms of academic affairs.
Harmon, professor of ac-
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sity’s interim provost and vice
president for academic affairs.

Harmon stated: "Since joining Kennesaw State,
Ken has demonstrated that he is an
excellent leader who is committed
to helping guide KSU on its path
toward national prominence." Papp
stated. "During his interim
appointment, Ken has been highly
engaged both on campus and in
the community, and he has estab-
lished a very strong and positive
reputation. It’s clear to me that
he is definitely the right person
for this important position at this
critical stage in the university’s
transformation."

Harmon joined KSU in 2006 as
head of the university’s account-
ing program. Later as dean of
the Coles College, Harmon collabo-
rated closely with Atlanta-area
companies to raise the profile of
the college, now regarded as one
of the top business schools in the
Southeast.

“I want to thank Dr. Papp, the
search committee and the entire
KSU community for their vote of
confidence in naming me to this
post,” Harmon stated. "When
I first came to Kennesaw State,
the energy and excitement was
palpable. This university has an
entrepreneurial spirit like no other
and I feel as if I have truly found
a home here.”

Kennesaw State named provost and chief academic officer

By Tammy DeMel
tdemel@kennesaw.edu

Missouri State’s Michael J. Harders tapped to lead KSU’s fundraising efforts

By Tammy DeMel

tdemel@kennesaw.edu

Michael J. Harders, executive director of
development for Missouri State University,
has been named the new vice president
for advancement for Kennesaw State. The
national search was chaired by KSU Provost
W. Ken Harmon. Harders will begin his new
role on April 2.

In that role, Harders will lead the
university’s comprehensive advancement
team, overseeing annual giving, major gifts,
planned giving, corporate and foundation
relations programs, as well as alumni
affairs. He will report to KSU President
Daniel S. Papp and serve as a member of
the President’s cabinet. "We are looking
forward to welcoming Mike to Kennesaw
State," Papp said. "His solid experience in
university advancement and track record of
meeting and exceeding campaign goals
made him stand out among the finalists and
makes him a perfect fit for us. He will be a
wonderful addition to the leadership team.”

Harders joined Missouri State in 2007.
During his tenure there, he was credited
with restructuring the development office
resulting in enhanced donor relationships
and increased gifts to the university. In
addition, Harders was responsible for
coordinating “Our Promise-This Campaign
for Missouri State University,” a $125 million
comprehensive campaign.

Harders began his career in higher
education at the Kansas State University
Foundation. Over his seven years at
Kansas State, he was promoted three times and held
the position of senior director of development
for the College of Arts and Sciences before
joining Missouri State.

Harders succeeds Wes Wicker who
resigned in October after leading the
university’s first comprehensive capital
campaign, which raised $75 million.

Since Wickers’ departure, Joe Meeks,
dean of KSU’s College of the Arts, served in
an interim capacity.

"I’d like to thank Joe Meeks for all of his
support and dedication over the past few
months," Papp stated. "He has been a great
help to the university, serving double duty as
both a dean and as interim vice president
for advancement. We highly value and sincerely
appreciate his leadership and contributions
during this transition."

Kennesaw State named new vice president for advancement

By Tammy DeMel

tdemel@kennesaw.edu

Michael J. Harders will join Kennesaw State on April 2 as the university’s new vice
president for advancement.
New television PSA unveiled during men’s basketball game
“Global Thinkers, Engaged Leaders,” shines spotlight on university’s unique qualities

by Robert S. Godlewski
rgodlewski@kennesaw.edu

Kennesaw State University unveiled a brand-new television public service announcement (PSA), on the Comcast/Charter Sports Southeast network during the Jan. 13 men’s basketball game, when the Kennesaw State Owls took on the Mercer University Bears. The 30-second spot, titled “Global Thinkers. Engaged Leaders,” highlights Kennesaw State’s academics, state-of-the-art facilities, residence life and athletics programs. Produced in-house in a collaboration between Kennesaw State’s Department of University Relations, the Department of Audio Visual Technology Services, and the Athletics Department, the PSA features a video collage and images of students in various facets of campus life, from science and laboratories to the arts, to athletics and on-campus living. In addition to airing it during upcoming game broadcasts, Kennesaw State officials plan to use the spot to promote KSU on the university’s website and over various social media channels.

According to KSU’s Vice President for External Affairs Arlethia Perry-Johnson, the theme, “Global Thinkers. Engaged Leaders”, builds on a broader marketing campaign currently being conducted by the University Relations department, “which positions KSU as a university of increasing preeminence, with many impressive achievements on a wide variety of fronts.”

Kennesaw State Owls men’s and women’s basketball programs will receive broader exposure during the 2011-12 season as a result of an agreement between the Atlantic Sun Conference and ESPN.

Kennesaw State’s new athletic director, Vaughn Williams, is excited about the university’s enhanced visibility in the collegiate sports arena. “As athletes, we see ourselves as ambassadors for the university,” Williams stated. “Having the opportunity to showcase a KSU public service announcement during one of our televised games is a great way for us to help promote the university and our phenomenal achievements.”

To view the Kennesaw State PSA, visit http://vimeo.com/33741768.

Kennesaw State featured in Georgia Trend Magazine
Magazine focuses on university’s academic and physical growth

by Neil B. McGahee
nmcgahee@kennesaw.edu

In its January 2012 issue, Georgia Trend magazine lets the cat out of the bag about Kennesaw State.

“Anyone subscribing to the notion that Kennesaw State University is a place where students go to college when they can’t get in anywhere else needs to wake up and smell the fair trade coffee served at The Grind Coffee Co. found at The Commons, the university’s state-of-the-art dining facility,” the lead paragraph boldly proclaims.

“Destination Kennesaw State,” a five-page feature about Georgia’s third-largest university, written by Patty Rasmussen, focuses on the university’s academic and physical growth. Through interviews with President Daniel S. Papp, students and other administrators, the magazine paints the picture of KSU as it is today — a burgeoning university on the rise towards national prominence.

“One of my high school teachers laughed when I told her I was coming to KSU because she grew up in the Kennesaw area back when it was still a small commuter school,” third-year student Sara Lynn Colley from Thomaston was quoted. “Even I thought I would transfer after two years. I actually got into Auburn for this fall semester, but I didn’t want to go.

KSU has enjoyed steady but manageable four percent growth over the past five years, Rasmussen says, but it’s not just the numbers of students coming to KSU; it’s the type of students it is attracting.

“Our SATs and high school GPAs have continued to climb,” Papp told Rasmussen. “The students are as engaged as ever with their activities and communities.” KSU is a diverse campus, one that actively seeks out students of color, veterans, disabled learners and international students. More than 142 countries are represented among the student body. We are getting a national reputation, and that helps attract students to KSU.”

View a digital version of the article on the campus news section of the KSU website at: http://web.kennesaw.edu/news/

Campus Notes

KSU Community Clinic receives grants
The KSU Community Clinic at MUST Ministries has received two grants in support of its programs to combat hypertension and diabetes. The Kaiser Permanente Foundation has awarded the clinic a grant for $14,915, while The RiteAid Foundation bestowed a gift of $9,700. The grants will provide resources for managing hypertension and diabetes to the vulnerable populations the clinic serves — primarily Hispanic and African Americans. Recent surveys indicate 60-66 percent of the clients using the clinic’s programs are Hispanic/Latino with their primary diagnosis being diabetes and hypertension. Hispanic clients with diabetes and hypertension require screening, education and treatment since they are twice as likely to die from heart disease as non-Hispanics with these disorders. In addition, most of the African-American women using the clinic have diabetes.

The Kennesaw State Counseling and Psychological Services Center earned two awards at the annual Georgia College Counseling Association (GCCA) Conference. The Outstanding Community Involvement Award and the Outstanding Response Programs Award were bestowed on the KSU Center.

The death rate from diabetes is two times higher for African-American women than for white women. The clinic is a division of the KSU WellStar College of Health and Human Services.
Giovanni, the woman named a Woman Performance Center.

Choir led by Oral Moses set an appropriate tone for the grown up in an all-black suburb of Cincinnati, Ohio, annual Martin Luther King Jr. Day celebration in January. Advance the state of race relations during an exuberant rgodlews@kennesaw.edu by Robert S. Godlewski

the biological sciences,” said Ken Harmon, KSU provost with a major in integrative biology to provide students its kind in the state of Georgia. Recently approved a new Master of Science in Integrative jhafer@kennesaw.edu By Jennifer Hafer

public education, was founded in 2009 to hub for juvenile justice and related areas news organizations across North America. University, has joined the Investigative News (JJIE), a trial project housed at the Center for Juvenile Justice Information Exchange seeks to cover youth justice issues. Kennesaw State project joins Investigative News Network

Activist and world-renowned poet Nikki Giovanni helped advance the state of race relations during an exuberant and, at times, humorous presentation at Kennesaw State’s annual Martin Luther King Jr. Day celebration in January. Hailed by Oprah Winfrey as a “living legend,” Giovanni is one of the most widely read American poets. Having grown up in an all-black suburb of Cincinnati, Ohio, Giovanni said she prides herself on being a black American, a daughter, a mother and a professor of English.” An inspirational song by the Kennesaw State Gospel Choir led by Oral Moses set an appropriate tone for the event, which was held at the Dr. Bobbie Bailey and Family Performance Center. Patricia Maduakor, a recent KSU graduate, introduced Giovanni, the woman Black Enterprise named a Women of Power Legacy Award winner for work that expands rights in the United States have slowly eroded since September 11.

“I’ve thought about going, and comparing the lack of freedom of expression in Central America with what’s happened in the United States, so I’ve decided to ‘Occupy’ movements,” she said. “I have to say I think it’s unfortunate that I’m having to worry about my civil rights in this country.” The Pathways to Peace lecture series, organized by the Coles College of Business, First-Year Programs and the Peace Studies Program, seeks to promote campus engagement in strategies that impact lasting world peace according to Shelia True, associate dean for Graduate and Executive Programs in the Coles College.

Giovanni adds poetic touch on MLK Jr. Day

World-renowned poet captivates crowd at Bobbie Bailey performance center

by Neil B. McGahee

by Robert S. Godlewski

by Jennifer Hafer

The University System of Georgia’s Board of Regents recently approved a new Master of Science in Integrative Biology for Kennesaw State University, the first degree of its kind in the state of Georgia. “Kennesaw State seeks to establish a master of science with a major in integrative biology to provide students with a competitive advantage in anticipation of trends in the biological sciences,” said Ken Harmon, KSU provost and vice president for academic affairs. “The distinctive integrative approach in the program will enable graduates to anticipate changes in the marketplace and simultaneously work in teams to solve complex biological questions.” The 36-semester-hour program will include a thesis requirement and be housed in the department of biology and physics, it’s main objective is to teach graduates how to integrate content, concepts and data across biological scales (e.g. molecules, cells and ecosystems). “The Master of Science in Integrative Biology degree is transformational for our college and our students,” said Ron Matson, interim dean of the College of Science and opportunities for other women of color. Giovanni, a Virginia Tech distinguished professor, said she remains “as determined and committed as ever to the fight for civil rights and quality.” She closed with a reading of one of her most famous works “In the Spirit of Martin,” which begins, “This is a sacred poem … blood has been shed to consecrate it. Wash your hands … remove your shoes … bow your head … I … I … I Have a Dream.” Giovanni adapted the poem’s last line slightly by replacing the word greatness with that of Martin in a timely marking of the holiday celebration. “This is a sacred poem … open your arms … turn your palms up … feel the spirit of Martin and be redeemed.” The 68-year-old Midwesterner’s words captivated the capacity crowd, which included KSU President Daniel S. Papp and members of his cabinet. The audience rewarded her efforts with a standing ovation.

Board of Regents approves KSU master’s in integrative biology

Research will ultimately result in more grant dollars for the university

by Jennifer Hafer

The Juvenile Justice Information Exchange (JJIE), a news organization covering juvenile justice issues, has been selected as a finalist for a national award for the innovative reporting in its coverage of youth justice issues. “We are excited about having JJIE and Kennesaw State University as part of the network,” said Kevin Davis, CEO and executive director of INN. “Juvenile justice issues are chronically underreported by the mainstream media and we are delighted to help bring high quality and persistent coverage of this important area.” JJIE.org’s goal is to help the general public, practitioners, educators, parents, youth, policymakers and lawmakers better understand juvenile justice issues both singularly and as a part of the larger child welfare, mental health and educational ecosystem. “Joining the INN collaboration is a logical step in the JJIE.org’s movement into a national news organization covering youth justice issues,” said JJIE.org Executive Director Leonard Witt, who calls juvenile justice the civil rights issue of our time. “Of course, we will be exchanging stories with INN organizations coast to coast and editor John Fleming is planning cooperative reporting and investigative journalism projects with interested INN members,” Witt added. “We are confident everyone will prosper by this relationship.”

Kennesaw State project joins Investigative News Network

Juvenile Justice Information Exchange seeks to cover youth justice issues

by Jennifer Hafer

The Juvenile Justice Information Exchange (JJIE) and Kennesaw State University have partnered to bring you this latest news on juvenile justice issues. JJIE.org, a news source and conversation hub for juvenile justice and related areas of child welfare, mental health and public education, was founded in 2009 to help the increasing number of nonprofit nonprofits pool resources, promote editorial collaborations and more widely distribute their work. “We are excited about having JJIE and Kennesaw State University as part of the network,” said Kevin Davis, CEO and executive director of INN. “Juvenile justice issues are chronically underreported by the mainstream media and we are delighted to help bring high quality and persistent coverage of this important area.” JJIE.org's goal is to help the general public, practitioners, educators, parents, youth, policymakers and lawmakers better understand juvenile justice issues both singularly and as a part of the larger child welfare, mental health and educational ecosystem. “Joining the INN collaboration is a logical step in the JJIE.org’s movement into a national news organization covering youth justice issues,” said JJIE.org Executive Director Leonard Witt, who calls juvenile justice the civil rights issue of our time. “Of course, we will be exchanging stories with INN organizations coast to coast and editor John Fleming is planning cooperative reporting and investigative journalism projects with interested INN members,” Witt added. “We are confident everyone will prosper by this relationship.”
New center works with Atlanta companies to improve profitability

by Aixa Pascual
apascual@kennesaw.edu

Kennesaw State University won two gold awards — Customer Service Institution of the Year — and these two most recent Service Contact Center recognizes an outstanding and innovative team effort,” said Lectra Lawhorne, director of Information Technology Services. “Kennesaw State has outstanding faculty in statistics and analytics,” said W. Ken Harmen, KSU provost and vice president for academic affairs. “We had frequent requests from the campus and the community for this service. Therefore, we thought we should form a center to house this expertise and to deliver a value-added service.”

“The need for a centralized resource for statistical analysis has come about as research opportunities have increased and scholarship has advanced. Although the center primarily supports the analytical needs of faculty and students engaged in research. Its roster of external clients is poised to continue growing.”

“Companies tend to be very data rich and information poor,” said Jennifer Priestley, associate professor of statistics in the College of Science and Mathematics and director of the Center for Statistics and Analytical Services. “Data is inexpensive and easy to capture and store, but translating it into meaningful information is hard. That’s where the center comes in.”

As Kennesaw State’s expertise in the field of statistics and analytics is enhanced. The university’s Master of Science in Applied Statistics has become a popular academic program since its introduction in 2006. The graduates of this program have little problem finding jobs. In fact most students have multiple job offers prior to graduation.

Kennesaw State University hosts SoCon12

by Neil B. McGahee
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SoCon12 — billed as an “unconference” — brought presented sessions’ focusing on the way that social media has dealing with social media mistakes. SoCon12 featured speakers and offered sessions focusing on the way that social media has

Steve Rubel, executive vice president for global strategy and insight at Edelman, was the keynote speaker. His presentation, “Transmedia Storytelling,” focused on the future of media and how he helps his clients unify their communications strategies across traditional and emerging social media channels. He has been named to PR Week’s “40 Under 40” list and Forbes.com’s “Web Celeb 25.”

The conference also featured forums on topics such as the ability of traditional computers to survive the mobile revolution; cultivating responsible fans; the value of social networking; social media strategies that may not work for your business; and

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SoCon offers attendees the opportunity to network and learn about the latest trends in social media from experts and each other.

National Music Conference takes place at Kennesaw State

By Johanna Brown
jbrowil15@kennesaw.edu

By Robert Godlewski
rgodlew@kennesaw.edu

Kennesaw State University acknowledged for excellence in customer service

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National Music Conference takes place at Kennesaw State

By Johanna Brown
jbrowil15@kennesaw.edu

The Kennesaw State Wind Ensemble performs a diverse repertoire for winds and woodwinds, including works by David Reynolds, who led a conducted symposium for conference attendees.

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